



**PO Box 1663
Calera Alabama 35040**

Dear Prospective Sponsor,

The mission of The 77 Kids Foundation is to provide an avenue for youth development throughout the Southeastern United States through sports and community involvement. The Foundation is to offer affordable opportunities to youth who has a passion to better themselves through extracurricular activities. With guidance and support from the Fundraising committee, the students will be participating in events to expose their talents while staying off the streets and out of harm's way. Real growth occurs when the community and business owners become involved and interested in supporting the development of programs that mold students to become role models for their peers. We are attaching a copy of our 501c3 Status letter to the package. Our EIN is 84-2290177.

We would like to offer you an opportunity to partner with your community, our foundation, and the students by becoming a supporter of the foundation through our fundraising efforts. Your willingness to become a sponsor would be recognized and acknowledged at our events, community engagements, on our website, and included in our programs. The youth currently participating in the foundation would greatly appreciate any contribution.

We have created our tax deductible packages that provide different sponsorship options. In addition, you may choose to sponsor an entire event or performance. I hope that you will find an option that enables you to support our Program and students. The Sponsorship Coordinator is Carrie Ruiz. If you have questions or need additional information, contact Carrie Davis at 205-213-0658, or by email at info@77kidsfoundation.org. We appreciate your willingness to consider being an active participant in our Program. Together we can positively impact our community and students through extracurricular activities which includes the love of sports.

Sincerely,

77 Kids Foundation



Sponsorship Package

Platinum – \$10,000.00

- Advertisement in all 77 Kids Foundation Programs throughout the year
- Recognition and redirect to your business from our website
- Recognition during every event
- Sponsorship level recognition in all event programs
- Four Complimentary tickets to all 77 Kids Foundation Events.

Gold -•- \$5000.00 to \$9,999.00

- Advertisement in all 77 Kids Foundation throughout the year
- Recognition and redirect to your business from our website
- Sponsorship level recognition in all event programs
- Two Complimentary tickets to all 77 Kids Foundation Events

Silver -•- \$1000.00 to \$4,999.00

- Sponsorship level recognition in all event programs.
- Two Complimentary tickets to all 77 Kids Foundation Events.

Bronze -•- \$100.00 to 999.00

- Sponsorship level recognition in all 77 Kids Foundation Programs throughout the year.



Sponsorship Form

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email Address: _____
Cell Phone: _____
Business Name: _____
Business Phone: _____ Fax: _____
Website: _____
Contact Name: _____

Sponsorship Categories

Platinum	\$10,000.00 or more	Silver	\$1,000.00- \$4,999.00
Gold	\$5,000.00 - \$9,999.00	Bronze	\$100.00 - \$999.00

Make a copy of this form for your records. Mail this sponsorship form and full payment to: 77 Kids Foundation PO Box 1663 Calera, AL 35040

If you have any questions please contact Carrie Ruiz (205) 213 0658 or email info@77kidsfoundation.org